



ABAARSO SCHOOL

OF SCIENCE & TECHNOLOGY

YOUR FUNDRAISING TOOLKIT

Fundraising doesn't have to be overwhelming, and it doesn't have to be hard. Setting up a fundraiser can be an opportunity to connect three things: a cause you care about, the people you want to share it with, and something you like doing. Reaching out to friends, family, and other personal and professional networks can go a long way in generating interest and support for Abaarso.

Crowdrise.com

Starting a Crowdrise page online is an easy way to share your passion for Abaarso with your friends, family, and coworkers by harnessing the power of technology and social media. Crowdrise allows you to promote your fundraiser from the comfort of your computer chair by using social media platforms or email.

Tell a compelling story and share photos in order to motivate your contacts to donate to Abaarso School or sponsor an Abaarso student!

Using Crowdrise is simple and easy. Please see the attached instructions and tutorial video for more information and messaging ideas.



WHERE TO START



HAVE A BIRTHDAY PARTY

Hosting a birthday party is a great way to bring people together, and it doesn't have to be a whole lot of work. Instead of a gift, invite friends to make a contribution to Abaarso!



HOST A CONCERT OR PERFORMANCE

Maybe you or a friend has a talent or hobby that you would love to share with friends, but you are not sure how – have an event! It could be a concert, a dramatic performance, a home art gallery, or anything else that shows off something you love to do. Host a free show and invite guests to make a contribution, or sell tickets and donate the proceeds to Abaarso.



HAVE A BAKE SALE OR A CRAFT SALE

You can raise money simply by enjoying one of your favorite hobbies! Do you enjoy baking or knitting? Sell baked goods, scarves, decorative pieces, or other handmade goods as a fundraiser. Already have an existing side business for it? Consider offering a limited time sale and putting the proceeds towards the Abaarso School!



ENDURANCE EVENT

Enjoy physical challenges? Run a marathon or join a bicycle race, and invite friends to support you by making a gift to support Abaarso students!



LOOK INTO MATCHING GIFTS FROM YOUR EMPLOYER

Many companies have a matching gift program, which is an easy way to double your donation to Abaarso!! Encourage friends at work to take advantage of the program as well. A little bit can make a big difference when you utilize the corporate giving programs right at your own office.



SHOP FOR A GOOD CAUSE

Contact your favorite store and ask them to partner for a fundraiser that benefits Abaarso. When a portion of sales goes to benefit Abaarso students, shopping becomes even more fun for everyone!



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